



Sir/Ma'am

The 68th Canadian Police Curling Championship is a week-long event that will be held April 6-13, 2025 in Treaty One Territory in Winnipeg, Manitoba. The competition mirrors the Tim Horton's Brier and Scotties Tournament of Hearts in that Police Officers from across the country compete in their provincial championships to qualify for one of twelve spots to represent their province in the national championships.

Recent changes to the Championships allow for Peace Officers to participate, which include Wildlife, Border Services, Federal Fisheries, and Corrections Canada in addition to Police Officers. The Canadian Police Curling Championship has been held in consecutive years since 1956 (with the exception of the pandemic years) and is the 3rd oldest national curling championship in Canada!

As the Canadian Police Curling Association (CPCA) is non-profit, we have to raise funds through sponsorship to fund the event. And equally important, each host committee is able to make a substantial donation to our national charity of choice: Tourette Canada. Tourette syndrome is a neurological disorder characterized by tics: involuntary, rapid, sudden movements or vocalizations that occur repeatedly in the same way. Money raised through sponsorship and the championship itself will help Tourette Canada (TC) provide the many services they offer to those who are afflicted by the condition across the nation. Over the years the CPCA, along with each provincial association, has raised over \$400 000 toward the TC and other charities.

A silent auction will take place at the 2025 CPCA Championships, the proceeds of which will go to the charity of choice for the Manitoba Police Curling Association: The Dream Factory! The Dream Factory's mission is to make dreams come true for kids in Manitoba battling life-threatening illnesses. They exist to be a source of joy, laughter and hope for kids and families in our province going through an incredibly difficult experience.

Please review the attached sponsorship package and let us know if you have interest in becoming a sponsor for this prestigious event and worthy charities. Your attention and support would be truly appreciated.

We encourage you to visit the Canadian Police Curling Association website at [www.canadianpolicecurlingchampionship.com](http://www.canadianpolicecurlingchampionship.com)

We also encourage you to visit the Manitoba Police Curling Association website at [www.manitobapolicecurling.com](http://www.manitobapolicecurling.com)

Information on the Dream Factory can be found at [www.thedreamfactory.ca](http://www.thedreamfactory.ca)

Information on Tourette Canada can be found at [www.tourette.ca](http://www.tourette.ca)

If you have any questions, please contact the host committee at [manitobapolicecurling@gmail.com](mailto:manitobapolicecurling@gmail.com)

Thank you from the Host Committee!

Michael Dauk, President of the Manitoba Police Curling Association  
David Aitken, Vice-President of the Manitoba Police Curling Association  
Braden Zawada, Host of the 2025 CPCA Championships  
Robert Mitchell, Host of the 2025 CPCA Championships

### **TITLE SPONSOR - \$10000 +**

- Recognized as “Title” Sponsor at the Opening Ceremonies and Awards Night

#### **Website sponsor logo will be displayed on:**

- Canadian Police Curling Championship and Provincial Websites \*The Canadian Championship Site can surpass 100,000 page loads based on 2000 visitors for the week the competition takes place – tracking numbers available
- Canadian Championship posters distributed to Curling rinks, Police Stations, Correctional Facilities, Canadian Border Service Agencies and to Peace Officers across Ontario.
- Sponsor Board at the Curling Club and Hotel
- Display in the lounge of the Curling Club and Hospitality Suite
- Canadian Championship scoreboard
- Team vans
- Canadian Championship Program – 2 page ad
- Awards night – 6 banquet tickets
- Opportunity to include promotional goods or materials in participant’s package.
- Opportunity to provide host committee with promotional goods to be used/worn/displayed from time provided to end of competition.

### **PLATINUM - \$7500**

- Recognized as “Platinum” sponsor at the Opening Ceremonies and Awards Night

#### **Website sponsor logo will be displayed on:**

- Canadian Police Curling Championship and Provincial Websites
- Canadian Championship posters distributed to curling rinks, Police Stations, Correctional Facilities, Canadian Border Service Agencies and to Peace Officers across Ontario.
- Sponsor Board at the Curling Club and Hotel
- Display in the lounge of the Curling Club and Hospitality Suite
- Canadian Championship Program – full page ad
- Awards Night – 4 banquet tickets
- Opportunity to include promotional goods or materials in participants package

## **GOLD - \$5000**

- Recognized as “Gold” sponsor at Opening Ceremonies and Awards Night

### **Website sponsor logo will be displayed on:**

- Canadian Police Curling Championship and Provincial Websites
- Canadian Championship posters distributed to Curling rinks, Police Stations, Correctional Facilities, Canadian Border Service Agencies and to Peace Officers across Ontario.
- Sponsor board at Curling Club and Hotel
- Canadian Championship Program – ¾ page ad
- Awards banquet – 2 banquet tickets
- Opportunity to include promotional goods or materials in participants package

## **SILVER - \$2500**

- Recognized as “Silver” sponsor at Opening Ceremonies and Awards Night

### **Website sponsor logo will be displayed on:**

- Canadian Police Curling website
- Canadian Championship Program – ½ page ad
- Sponsor board at curling club and hotel
- Awards banquet – 2 banquet tickets
- Opportunity to include promotional goods or materials in participants package

## **BRONZE - \$1000**

- Logo on sponsor board at Curling Club and Hotel
- Canadian Championship Program – ¼ page
- Opportunity to include promotional goods or material in participants package.

## **COPPER - \$500**

- Logo on sponsor board at Curling Club and Hotel
- Canadian Championship Program – 1/6 page
- Opportunity to include promotional goods or material in participants package.

## **CARD - \$200**

- Canadian Championship Program – Business Card